



Woollahra Gallery at Redleaf Exhibition Policy

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Responsible Officer:	Director - Woollahra Gallery at Redleaf
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1 Policy Statement

Woollahra Municipal Council (Council) is committed to providing a vibrant and diverse annual exhibition program that supports and promotes the arts, artists and cultural development with the vision that Woollahra Gallery is the cultural heart of the local government area (LGA). Council's vision is that the Gallery is a space where everyone is welcome and can engage in the arts. It is a collaborative space for all to connect with and be enriched by the arts.

The Gallery at Redleaf Exhibition Policy ensures there is a considered, strategic and transparent approach to exhibition selection at Woollahra Gallery at Redleaf that aligns with the aims, objectives, vision and mission of the Council as a whole. It also provides a suitable and appropriate framework for the resourcing, selection, scope and display of visual art exhibitions within the Gallery.

2 Application

Purpose

The purpose of this Policy is to outline the exhibitions that will be held at Woollahra Gallery at Redleaf.

The exhibition calendar each year at Redleaf will consist of three types of exhibitions:

1. Council-produced prizes. These include, but are not limited to, the Woollahra Small Sculpture Prize and Youth Photographic Award and Short Film Prize.
2. Exhibitions of local, national and international significance selected and curated by the Gallery Team. These include but are not limited to; exhibitions developed by Gallery Staff with or without external collaborators, and Touring Exhibitions.
3. Artist-led exhibitions resulting from an annual call for Expressions of Interest (EOIs) from artists, curators or organisations.

Scope

This Policy will apply from the date of adoption by Council. This Policy applies to staff in administering the operational activities of the Woollahra Gallery at Redleaf to develop an annual calendar of exhibitions and programs.

Overview

Woollahra Gallery at Redleaf Exhibition Policy objectives are:

- To define the principles governing the selection and management of exhibitions and their professional display in the Gallery, within appropriate and best practice guidelines.

- To develop and present an engaging annual exhibition program of high artistic merit that meets community needs, reinforces the role of Woollahra as a centre for excellence in the arts, and addresses contemporary ideas in the arts within a local framework.
- To ensure best practice in supporting exhibiting artists, meeting audience expectations and broadening the gallery's visitor and audience base.
- To support and promote artists, arts groups and curators who are working across a range of media and can contribute to the unique cultural identity of the visual arts in Woollahra.
- To provide opportunities for the Woollahra community and its visitors to engage with art in the area and Gallery public programs.

3 Definitions

Term	Meaning
Expression of Interest (EOI)	An Expression of Interest (EOI) is described as an application by an artist, curator or organisation to exhibit at the Gallery.
Council-produced prizes	Woollahra Municipal Council-produced prizes currently including, but not limited to, the Woollahra Small Sculpture Prize and Youth Photographic Award and Short Film Prize.
EOI Assessment Panel	The EOI Assessment Panel may comprise of an independent expert or experts as well as relevant staff from the Gallery Team.
Gallery Team	The Gallery Team consists of the Gallery Director and Gallery staff.

4 Community Strategic Plan, Delivery Program and Operational Plan

This Policy relates to the Goals, Strategies and Priorities outlined in Council's Community Strategic Plan Woollahra 2035 and Priorities outlined in Council's Delivery Program and Operational Plan, specifically:

Goal:	4	Connected Community
Strategy:	4.3	Provide and deliver cultural and creative experiences that enhance our community and celebrate Woollahra.
Priority:	4.3.1	Promote opportunities for innovative, creative and cultural initiatives that support the community.

5 Relevant Legislation

Copyright Act 1968
 Copyright Act Amendment (Moral Rights) 2000
 Australian Government Movable Cultural Heritage Act 1987
 Australian Government Protection of Cultural Objects on Loan Act 2013
 Workplace Health and Safety Standards 2024
 Disability Discrimination Act 1992

6 Policy Content

- Woollahra Gallery at Redleaf will offer a varied annual exhibition program which will contain a mix of Council-produced prizes. Exhibitions curated and selected by the Gallery Team and Exhibitions which are sought through an Expression of Interest (EOI) from individual artists, curators and organisations.
- Council's goal of building a connected community as outlined in the Woollahra Community Strategic Plan 2035 as well as relevant Goals within the Woollahra Arts and Culture Strategy and Action Plan 2024-2028 will be actively pursued through the exhibitions and associated cultural development programs of Woollahra Gallery at Redleaf.
- Woollahra Gallery at Redleaf will support and deliver exhibitions that enable the community to encounter all forms of arts and culture to build cultural literacy.
- The Gallery Team, working with relevant stakeholders, will develop and deliver exhibitions of local, national and international significance.
- Woollahra Gallery at Redleaf will receive proposals through an annual Call for Expressions of Interest for exhibitions that explore a range of arts that will contribute to the cultural diversity of the Woollahra community.
- Outside of Council-produced prizes and Exhibitions Curated and Selected by the Gallery Team, artists, curators or organisations wishing to exhibit in the gallery must do this via the Annual EOI process.
- Woollahra Gallery at Redleaf will support First Nations organisations and individuals with their applications for EOI programs to foster engagement, representation and positive outcomes.
- Applications will be assessed against criteria developed at the time of calling for EOIs.
- The EOI Assessment Panel will decide who will be exhibiting with no further correspondence entered into.
- The Gallery Team reserves the right to refuse any proposal or exhibition it considers unsuitable and/or inappropriate to display or exhibit in Woollahra Gallery at Redleaf.
- After the selection of the exhibitions, the Gallery Team will determine how this collection of artists will best work into the calendar and then propose that calendar to the artists involved.
- The Gallery Team will support and develop public programs such as artist talks, educational activities, workshops and special events appropriate to the space and exhibitions.

7 Documentations/References

	HPECM Reference/ URL Link
National Association for the Visual Arts - Code of Practice for Visual Arts, Craft and Design	https://code.visualarts.net.au/
National Standards for Museums and Galleries	https://mgns.w.org.au/wp-content/uploads/2023/03/Nationals-Standards-for-Australian-Museums-and-Galleries-2.0.pdf
NSW Arts, Culture and Creative Industries Policy – Creative Communities	https://www.nsw.gov.au/sites/default/files/2023-12/creative-communities-arts-culture-and-creative-industries-policy.pdf
Creative Australia – Our 2024-2028 Strategy	https://creative.gov.au/sites/creative-australia/files/documents/2025-03/Creative-Australia-Strategy-2024-28.pdf

Related Policies and Procedures

	HPECM Reference
Woollahra Council Public Art Policy	25/144345
Woollahra Arts and Culture Strategy and Action Plan 2024-2028	25/122554
Community Strategic Plan	25/122256

This Policy will be reviewed every two years or in accordance with legislative requirements. This Policy may also be changed as a result of other amendments that are to the advantage of Council and in the spirit of this Policy.

Any amendment to this Policy must be by way of a Council Resolution.

Policy Amendments

Date	Responsible Officer	Description
15/12/2025	Director Woollahra Gallery at Redleaf	Policy updated as adopted by Council 15 December 2025